**Beat: Entertainment** 

# The Comedy Network Announces Satirical News Series -THE BEAVERTON-

#### Important new television program

PARIS - TORONTO, 03.06.2016, 15:16 Time

**USPA NEWS -** The Comedy Network announced on June 1, the incredibly important new television program THE BEAVERTON, an incredibly important satirical news series with deep importance to citizens living in the country with the most water in the world...

The Comedy Network announced on June 1, the incredibly important new television program THE BEAVERTON, an incredibly important satirical news series with deep importance to citizens living in the country with the most water in the world. A so-called televised 'adaptation' of the immensely popular online satirical site TheBeaverton.com, THE BEAVERTON guarantees to provide Canadians with the news they didn't even ask for. The new half-hour series, produced by Pier 21 Films in association with The Comedy Network, is scheduled to begin production in front of a live studio audience in Toronto this summer and will be available in 4K.

Helmed by co-anchors Emma Hunter (MATCH GAME, JFL: ALL ACCESS and Miguel Rivas acclaimed sketch troupes Tony Ho, Get Some), and a rotating cast of correspondents featuring some of Canada's top comedians, THE BEAVERTON files fake, but incredibly important stories informed by real events, the cultural zeitgeist, and national news media. The new partnership with TheBeaverton.com and The Comedy Network will fuel a consistently refreshed digital experience to coincide and reflect the series, featuring exclusive digital-only content in the form of podcasts, videos, and written articles.

With more than 6 million views in 2015, TheBeaverton.com has become a go-to source for Canadian satire. Already known for its shareable content online.

TheBeaverton.com has broken some of the decade's most viral 'news stories' including:

- 'Most Canadians can't name all nine provinces'
- 'PK Subban fined for swearing only in English'
- 'Closing of local Tim Hortons finally convinces residents their town is horrible'
- 'Police dog suspended after profiling several cats'

Source: Comedy

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#### Article online:

https://www.uspa24.com/bericht-8182/the-comedy-network-announces-satirical-news-series-the-beaverton.html

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